

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|--|---|------------------|---------|------------------|
| L1 | 1493 | (online or web or internet) same ((business or merchant or representative) near7 (listing or advertising or directory)) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 13:56 |
| L2 | 373 | 1 and (local near8 (business or merchant or store or sale or customer)) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 13:57 |
| L3 | 75 | 1 same (local near8 (business or merchant or store or sale or customer)) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 13:58 |
| L4 | 40 | 3 same (local or geographic or geographical) with (target or targeting or profil\$ or advertis\$) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 14:00 |
| L5 | 55 | 3 and (local or geographic or geographical) with (target or targeting or profil\$ or advertis\$) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 13:59 |
| L6 | 19 | 5 and (user or consumer or customer) with (statistics or usage or history) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 14:01 |
| L7 | 228 | 2 and (local or geographic or geographical) with (target or targeting or profil\$ or advertis\$) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 14:00 |
| L8 | 133 | 7 and (user or consumer or customer) with (statistics or usage or history) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 14:02 |
| L9 | 78 | 8 and (create or creating or edit or editing or modif\$ or customiz\$) with (listing or category or posting or advertisement or information) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 14:27 |
| L10 | 77 | 9 not 4 | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 14:28 |

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|-----|----|---|---|----|----|------------------|
| L11 | 45 | 10 and (direct or immediate) with (access or edit or editing or modif\$ or interact or interact\$ or acess\$) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 14:30 |
| L12 | 42 | 11 not 6 | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2005/05/25 14:30 |